

# Prime Quotes

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In Prime Quotes we want to be transparent about how we process and protect your personal data. Below you can see why Prime Quotes (“we”, “us”, “our”) process your personal data, which types of personal data we process, and who processes your personal data.

- a.** You understand that you will be providing us with personal information that we will use to open, administer and maintain your account with us.
- b.** We undertake not to sell or pass on your personal information to any third parties except to those that we need to in relation to the normal operation of our business. These include credit card processing and verification centers, law enforcement agencies, any financial or other regulators, our auditors and your compliance officer (if you are, or your firm is, FCA regulated), and introducing brokers that we may have a business agreement with.
- c.** However, we may pass your information on to other companies within our group that we feel may be able to provide a service to you.
- d.** We may also use Google Analytics Advertising Features which allows Prime Quotes to collect information on our website visitor demographics. You may opt out of this by contacting Google at any time.
- e.** We may provide personal details to other margin trading firms who are seeking a reference, however this would not include details of any open positions.
- f.** We obtain most of the information about our clients directly from them, but we reserve the right to obtain information from other sources such as credit reference agencies, the Electoral Register, or fraud prevention agencies.
- g.** We may use the information we have to help us provide a better service or new products to you and our other clients via direct or indirect marketing.
- h.** All staff at Prime Quotes are fully trained in the confidentiality of handling personal information.
- i.** All personal information held by us is done so in secure computer-based storage facilities wherever possible. Otherwise we hold the information in secure paper-based files. No unauthorized persons are able to gain access to these storage facilities.
- j.** The Prime Quotes website uses Social Plugins which may be notified of the fact that your browser is viewing our website and this information may also include your IP address. If you do not want this information shared, then you should ensure you are logged out of your social media accounts prior to viewing our website.
- k.** Our website may install cookies on your computer so that we can better serve your requirements by knowing what areas of our website you have been looking at and speeding your navigation. You have the option of turning this function off via your computer settings if you wish, although this may affect your ability to view other parts of the website.
- l.** While we make every effort to ensure all the information we hold is correct and up to date, it is your responsibility to furnish us with any changes in your personal information.
- m.** Users who wish to no longer receive our newsletter or promotional emails may click on a link named “Unsubscribe” any time without charge (not taking into account internet provision costs) which is embedded with every email sent by Prime Quotes in order to not receive future messages.